

Four Ways Volunteers Can Help Make Saints Giving Day a Huge Success



Intro to Saints Giving Day

On Tuesday, April 19, we invite the entire Canterbury community -- students, alumni, parents, grandparents, faculty, staff and friends -- to celebrate Saints Giving Day!

We are asking you to help us achieve 750 donors for the Canterbury Annual Fund in just 24 hours!

Your support, at any level, ensures that our students benefit from a holistic education that incorporates innovation, critical thinking, time management, resilience, and leadership. When their time here comes to a close, they are well-prepared for life beyond the hilltop.

Please join us on April 19 and make a gift to the Canterbury Annual Fund in support of today's Saints!

www.givecampus.com/CanterburySchoolCT

Become a Saints Giving Day Advocate

What does it mean to be an Advocate?
As a Saints Giving Day Advocate, you will help us spread the word to our community, helping to generate support. When you share the campaign on Facebook, Twitter, or by email, you will know exactly how many clicks, gifts, and dollars your sharing is generating.

How do I become an Advocate?
Log onto www.givecampus.com
and click 'sign up'.
You can either use your
Facebook account or email.

#AllinforDavidson Challengers

matched 433 donations for a total of \$50,000

Gave \$300,000 because 2,500 pledges were made during a Challenge!

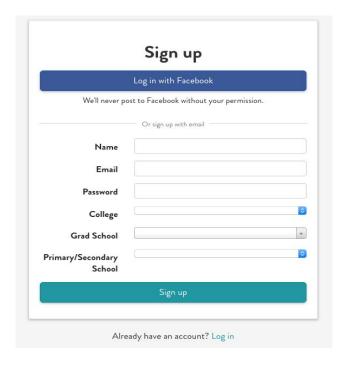
Lisa LeNard Walvoord

matched 39 donations for a total of \$390

generated 18 clicks and 5 donations, totaling \$10,300

| Charles Cushman | matched 20 generated 112 clicks and 35 donations, totaling \$6,212

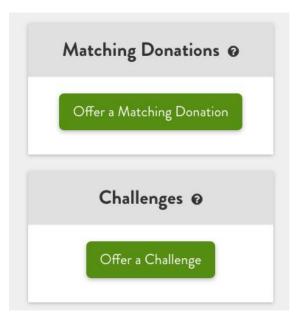
| Community Advocates | generated 968 clicks and 77 donations, totaling \$5,515

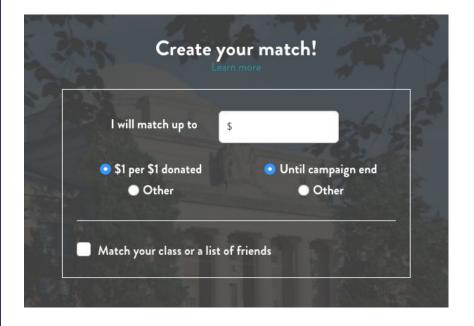


2) Offer a Matching Gift or Challenge

Motivate others to give by creating your very own matching donation or challenge.

How? On the campaign page, click on "Offer a Matching Gift" or "Offer a Challenge" on the sidebar below the video. For example, "I will match dollar for dollar gifts up to \$500!"





3) Create a 'personal plea' video

Upload a video or send us your photo and use your own words to explain why this campaign is important to you!



How: 3 Easy Steps



Record a short video

Tell your friends why you're supporting this campaign and why they should, too.



Upload your video

After you upload the video, you'll receive a link to share.



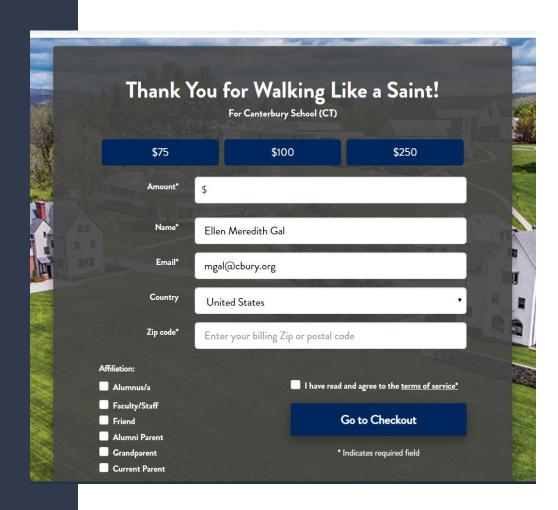
Share!

Share the link with your friends and inspire them to make a gift.

4) Make a Gift!

Lead by example and make a donation of any size, and gifts of \$75 or more will earn a Cbury backpack!

Gifts can be made by credit card, debit card, and by bank transfer.



Recap of the 4 ways you can help:

- Become an 'advocate' and track your impact
- 2) Create a 'personal plea' video or send us your photo
- 3) Offer a match or challenge
- 4) Make your gift!



Questions: mgal@cbury.org or kheslin@cbury.org

www.givecampus.com/CanterburySchoolCT